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Federal Communications Commission
Office of Secretary

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July 15, 1996

Willam Caton
Acting Secretary
Federal Communications Commission
1919 M St. NW
Washington, D.C. 20554

EX PARTE OR LATE FILED

Re: EX PARTE in Implementation of the Local Competition Provisions of the Telecommunications Act of 1996; CC Docket No. 96-98

Dear Mr. Caton:

The attached ex parte letter was filed today with James Casserly of Commissioner Ness' office pursuant to his request.

Sincerely,

Mary L. Brown

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cc: James Casserly

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The same underlying network facilities Because the new entrant can order are used by the ILEC and the local unbundled elements according to its service reseller, which eliminates any preferences, carriers have some ability ability to introduce competition in the to compete for the most efficient efficient provisioning of services. Resale configuration of, e.g. local transport. provides limited opportunities for carriers Stated differently, a new entrant might be to compete, and it is difficult to more efficient in configuring ILEC-owned differentiate the resold service from the transport facilities than the ILEC in its ILEC's offering. While there is some provision of transport. In addition, ability to offer competing retail functions carriers would compete in the efficient such as customer service, the provision of retail functions. opportunities are marginal. ILECs and new entrants face a Provided unbundled elements are priced dramatically different cost structure at their economic cost, ILECs and new (ILECs face economic costs, while entrants would face the same set of costs CLECs face the wholesale price which is in provisioning services. That allows the likely to be above economic cost). new entrant freedom to design a rate structure that is different from the ILEC's. Can only resell what an ILEC offers. Provides opportunities to offer different versions of local service, e.g., by Cannot package services differently due to constraint of ILEC pricing structure. offering different packages of local service. One example might be to combine one or more vertical features with basic local service - packaging call waiting with the basic offering instead of charging separately for it. May be subject to state restrictions on an Allows carrier to offer a "high end" local ability to resell services to a different service offered to business customers category of customers (e.g., guarantees against outages) to "lower end" customers. Must offer service pursuant to the ILEC's Possible to redesign routing (by creating calling area and routing requirements. new line class codes) that would allow a carrier purchasing unbundled elements to route calls to different trunk groups, thereby creating a different local service

area.

Resale

Combination of Unbundled Elements

Appears to be no opportunity to resell enhanced services that ILECs typically sell with basic services, e.g., voice mail. ILECs argue that enhanced services are not subject to (c)(4). Nor does there appear to be an opportunity to interconnect the resold ILEC offering with the new entrant's own provision of enhanced services, according to the ILEC view.

New entrants can combine their own enhanced services with unbundled elements purchased from the ILEC, to offer customers a spectrum of basic and enhanced offerings.

In an environment in which a new entrant wants to offer a service provisioned off its own facilities and its own platforms, but does not have national facilities in place on the date it wishes to make its offering, the new entrant would need to use some other means of serving customers in areas where it does not have facilities. Using resale instead of unbundled elements might prove difficult or impossible since resale requires the use of ILEC back office systems that may be incompatible with the new product. Also, nonrecurring charges might be incurred twice, once when the service is provided using resold ILEC services and again when the new entrant substitutes its facilities for the resold offering.

The availability of unbundled elements in combination would allow a new entrant to initiate a new service even before the new entrant has national facilities available. For example, a feature or function available via a new entrant's switch in one LATA could be used to serve customers in other LATAs where the new entrant must rely on unbundled elements to serve customers. In the case of unbundled network elements, the retail customer is supported by the new entrant's back office systems, allowing the new entrant to offer a service that has the "look and feel" of a national offering, even though national facilities are not yet available.